

Request for Proposals: Wayfinding Art Design at TUL

I. **BACKGROUND:**

The mission of the Airport Art and Culture Program is to enhance the aesthetic experience for visitors of Tulsa International Airport. The use of art will showcase the innovation, sophistication, and creativity that reflect Tulsa's unique personality.

II. **DETAILS ABOUT THE OPPORTUNITY:**

This Request for Proposal is open to all artists, museums, groups, and individuals that are interested in developing a digital art concept that can be printed on vinyl and installed in the guest services areas on both concourses.

The location is post-security, spanning two levels on the outside of elevator banks that lead down to our guest services areas. The requested artwork will capture the eye and visually invite people to go down to the lower level to utilize the amenities. There are two exhibit locations, one in each concourse. TAIT reserves the right to select two different artists for this project or contract one artist for two designs.

The selected artwork will be installed no later than March 31, 2027. The contract period will be for two years. All vinyl will be removed at the end of the contract period.

The measurements for the walls are attached below.

Total artist stipend for this project will be \$4,000 if selected to design both locations, \$2,000 each if split between two artists. TAIT will cover the vinyl installation costs for this project.

The exhibit must have the following components to be considered:

- The display will reflect Tulsa and have a Tulsa connection.
- Design must include vibrant colors and lead the eyes downward, inviting passengers to the lower level of the airport for the guest services areas.
- All proposals will be reviewed and selected by the Airport Art and Culture Program Committee.

IV. EVALUATION CRITERIA:

The Airport's Cultural Advisory Group will evaluate the artwork based on the following criteria:

- Quality of Display
- Connection to Tulsa
- Creativity

V. SUBMISSIONS:

Submissions must be received **no later than Tuesday, October 20, 2026** and may be made in electronic or print format to:

Kathleen Hobbs
Advertising Sales Manager
Tulsa International Airport
7777 Airport Drive, Suite A211
Tulsa, Oklahoma 74115

kathleenhobbs@flytulsa.com

VI. QUESTIONS:

If you have any questions or concerns, please call (918) 838-5598 or email kathleenhobbs@flytulsa.com.

VII. ADDITIONAL INFORMATION:

Photos and measurements of the locations:

Concourse A



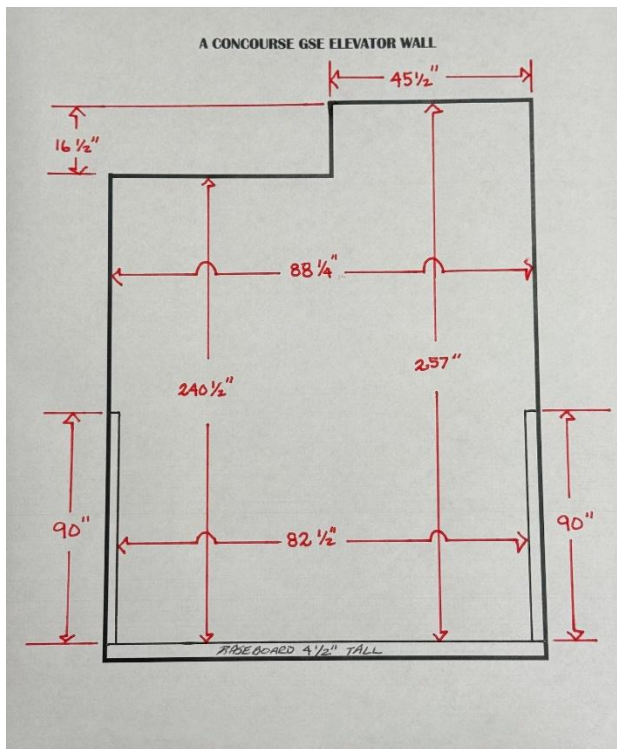
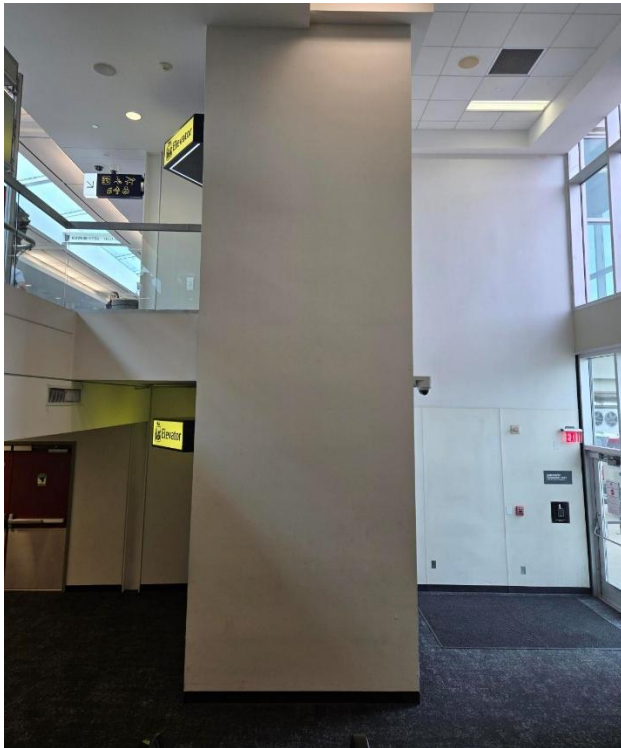
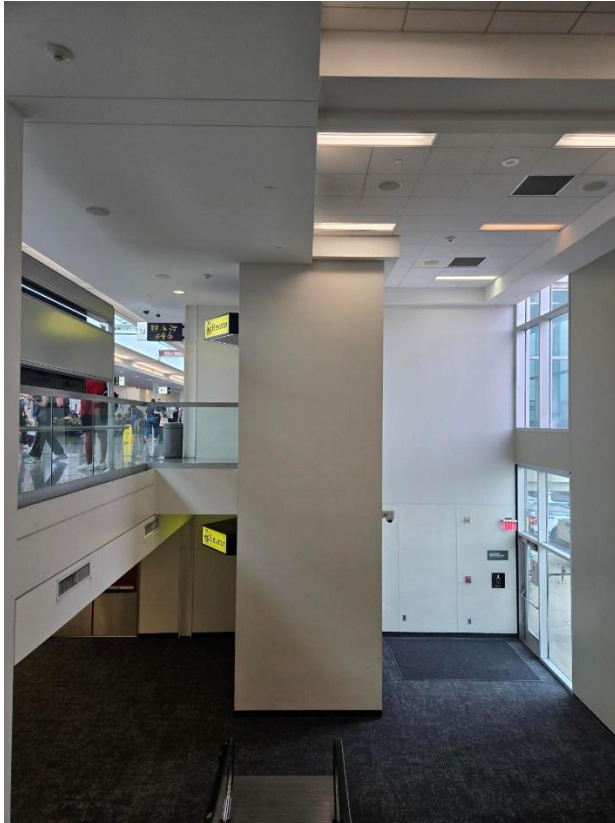


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Concourse B



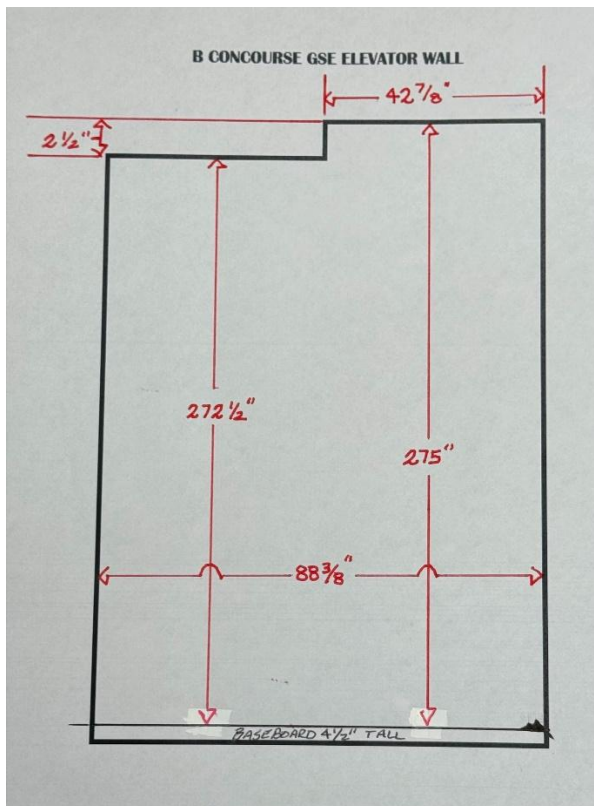


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